

# Short Takes

## Museums & Attractions

► The new **Dali Museum** in St. Petersburg, Fla., debuted in January, doubling its size from its former location to 66,450 square feet in order to showcase works of art from a 2,140-piece collection. Construction for the new building began last December. For more information, call 727.823.3767 or visit [www.thedali.org](http://www.thedali.org).

## Programs & Packages

► The **Ritz-Carlton, Cancun** is offering a new team-building experience at its Viking Culinary Center: the Extreme Chef competition. Extreme Chef is a stylized cook-off featuring two teams challenging one another in a timed cooking battle built around a specific theme. Guests need to prepare a menu utilizing a secret ingredient, which is inspired by the resort's location and relates to Mexican cuisine. The resort's chef, Rory Dunaway, then acts as a judge, considering the flavor, presentation and creativity. The Viking Culinary Center also offers cooking classes and private sessions for groups. For more information,



call 011.52.998.881.0808 or 800.241.3333, or visit [www.ritzcarlton.com/cancun](http://www.ritzcarlton.com/cancun).

## Tech Update

► The **National Conference Center**, in Leesburg, Va., recently introduced a QR-Coded Green Tour of the conference center. QR Codes (Quick Response) are two-dimensional barcodes designed to decode content at high speed. Guests can download an appropriate QR application for their smartphones, such as the universally compatible ScanLife app ([http://web.scanlife.com/us\\_en/download-application](http://web.scanlife.com/us_en/download-application)), and use the app to

take a 12-stop multimedia green tour that includes green transportation efforts, green history, sustainable initiatives in the kitchen and green meetings. Each stop features a posted QR Code with information about the property's green initiatives. For more information, call 703.729.8000 or visit [www.conferencecenter.com](http://www.conferencecenter.com).

## Kudos

► **StarCite** recently partnered with the **Green Hotels Global** program to provide planners with a source for environmental information about hotel properties worldwide. Properties that are members of the Green Hotels Global program are identified within the StarCite supplier database. Room night and event-related environmental metrics from each property are available during the online sourcing process. Member hotels can report the carbon footprint, energy consumption, water usage and waste generation associated with room-night usage and event bookings. For more information, call 408.562.3388, or visit [www.starcite.com](http://www.starcite.com).

## Personnel Profile

► The Georgia World Congress Center Authority recently hired **Tim Trefzera** as the first sustainability coordinator of its facilities. **MFS**

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