

National Conference Center Releases New White Paper

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Second release in 'Meetings Discoveries' series looks at Generational Differences

The National Conference Center in Leesburg, Va. has released the second white paper in their quarterly series 'Meeting Discoveries,' according to an announcement from Director of Sales & Marketing Eric Whitson. The newest release, "Understanding Generational Differences: The Key to Attracting, Motivating and Retaining Your Workforce," was written and compiled by Sarah Vining, the center's marketing manager, and examines how understanding generational differences in your workforce can lead to happier and more productive employees.

Among the topics examined in the newest release:

- Ways in which trainers and key personnel can fully understand different generational issues;
- How different generations learn in different ways; and
- Overcoming the challenges presented by these 'generation gaps.'

The complete text of "Understanding Generational Differences: The Key to Attracting, Motivating and Retaining Your Workforce" is available at the [National Conference Center's website](#).

The National Conference Center is one of the largest in the U.S., located about 12 miles from Dulles International Airport on a scenic, 100-acre campus that includes 265,000 square feet of meeting space.

To find the full article:

<http://www.meetingsfocus.com/ArticleDetails/tabid/162/ArticleID/16483/Default.aspx>