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## National Conference Center White Paper on Generational Difference in Workforce

Leesburg, Va—Eric Whitson, Director of Sales & Marketing at [The National Conference Center](#) (NCC) announced the release of the second white paper in the quarterly series Meeting Discoveries on topics relating to meeting industry trends and helping meeting planners develop more productive meetings.

Written and compiled by Sarah Vining, Marketing Manager at The National Conference Center, “Understanding Generational Differences: The Key to Attracting, Motivating and Retaining Your Workforce” examines generational difference in the workplace and how it plays a key role in training. According to Vining, “this white paper helps companies discover the real reason behind understanding generational differences and how training can result in happier employees, a more successful company and in turn, happier customers.”

The white paper includes in-depth look at topics that include:

- How can trainers and key personnel understand the different generations?
- How do different generations learn and train compared to one another?
- What are some of the challenges of these generational differences?
- How do generational differences play a role in the future of training?

The entire white paper, “Understanding Generational Differences: The Key to Attracting, Motivating and Retaining Your Workforce” is available at <http://bit.ly/ozXugj>

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