



NEWS

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Geoff Lawson Named as Vice President and General Manager of The National Conference Center and West Belmont Place Event Center

LEESBURG, Va., Aug. 28, 2014— The National Conference Center announced today that Geoff Lawson has been named as the conference center’s new vice president and general manager.

Lawson brings many years of hotel and conference center experience as general manager, regional manager, and vice president with Bristol Hotels, Princess Hotels & Resorts, Dolce Hotels and Resorts, and most recently, with Pompan Hospitality Global, Inc.

Lawson has been an active member of the International Association of Conference Centers including eight years on the IACC North American board of directors, inclusive of a two year term as IACC North American president. In addition he served on the IACC global board of directors.

Lawson, who has served as the interim general manager for The National Conference Center for the past two months, also brings global experience in all aspects of marketing and operating highly successful hotels, conference centers and catering venues.

“There is no one more qualified to provide the leadership and direction needed to take The National Conference Center and the West Belmont Place Event Center to the next level,” stated Sam Haigh, president and CEO of LaKota Hotels & Resorts, retained to oversee all aspects of the day-to-day operations of the centers. “Over the past eight weeks, Geoff has demonstrated exceptional ability to guide our highly motivated team, as we renovate and re-energize The National Conference Center and West Belmont Place Event Center.”

More about the National Conference Center

Located in Northern Virginia 12 miles from Dulles International Airport and 35 miles from Washington, D.C., the National Conference Center is one of the largest and most comprehensive conference centers in the nation. With 917 guest rooms and over 250,000 square feet of meeting and group function space, including the West Belmont Place catering complex with its 16,500 square foot ballroom, the National Conference has become the Nation’s headquarters for productive meetings and West Belmont Place the hub for Loudoun County and surrounding area social functions. West Belmont Place was named 2013 Best Venue by the International Special Events Society. The National Conference Center is also on the GSA schedule. NCC was recently acquired by NCC PS Enterprises LLC, a venture between PCCP, LLC and Stoneleigh Capital, LLC., which retained LaKota Hotels & Resorts to oversee all aspects of the day-to-day operations. For information call 800-640-2684 or visit www.conferencecenter.com.

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