



WEST BELMONT PLACE
EVENT CENTER

Immediate Release

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**WEST BELMONT PLACE ANNOUNCES “CHRISTMAS IN JULY”
Holiday Party Ideas and Incentives**

For Events Booked by September 1

LEESBURG, VA July 2018 ... [West Belmont Place Event Center at The National Conference Center](#) creates a unique holiday party package to celebrate the upcoming holidays. According to Tony Roberts, the author of “Learn the 7 Forces of Business Mastery,” holiday parties are still popular. According to one study, about 90% of companies throw a holiday party for their employees. It’s yet another way many companies show their appreciation for — and retain — their employees. With so much competition for “star players” and the ever-rising threat of a rival company poaching top talent, these sorts of perks help provide the glue that make a person want to stick with a company.

A great holiday party contains three important characteristics: atmosphere, decor and refreshments (food, beverage) — without trying to cut corners. No matter how large or how small your holiday party is, if it is done in the spirit of giving, it is bound to be a great event that employees will appreciate.

This year West Belmont Place offers [6 Holiday Party Ideas](#) complete with giveaways and incentives for those who book by September 1, 2018, including:

- A private 4-course Chef’s Table for four guests that can be a giveaway for meeting guests or a special event for staff, Board of Directors or VIPs.
- Complimentary ice sculpture with company logo.
- Complimentary Champagne toast at reception or dinner.
- Two complimentary hors d’oeuvres.

If the contract is \$5,000, one incentive can be added; \$10,000 contract, two incentives can be added and \$15,000 contract, three incentives can be added.

West Belmont Place offers the largest ballroom (16,552 sq. ft.) in Northern Virginia that can be used for a large office party; and also intimate spaces like The National Secret, Black Olive Bar & Grill, The Living

Room and The Dining Room. The catering staff can create exhilarating and innovative special events that may include corporate giving, teambuilding, wine and food pairings, scavenger hunts or contests, and themed events.

For more information about the “Christmas in July”, visit [West Belmont Place’s blog](#) or call 703-724-5650 for more details. Christmas in July continues through September 1st.

More about West Belmont Place at The National Conference Center | 18980 Upper Belmont Place, Leesburg, VA 02176

Located on a 65-acre natural setting campus in the heart of Northern Virginia, [West Belmont Place](#) at The National Conference Center is three miles from historic Leesburg, minutes from Loudoun One and only 12 miles from Dulles International Airport and 35 miles from Washington, D.C. With a 16,552 square foot ballroom, the largest in Northern Virginia, patios and courtyards as well as the West Lawn, West Belmont Place is one of the most beautiful, comprehensive event centers in Northern Virginia and often referenced as Loudoun’s party place. Recently, West Belmont Place was named Best Venue by the International Special Events Society. Adjacent to and part of The National Conference Center, West Belmont Place provides the perfect venue for weddings, cultural events and special occasions as well as corporate meetings, galas and training events.

The National Conference Center is also on the GSA schedule. The National is owned by NCC PS Enterprises LLC, a venture between PCCP, LLC and Stoneleigh Capital, LLC., which retained [LaKota Hotels & Resorts](#) to oversee all aspects of the day-to-day operations.

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