



News Release

Contact: Denise Benoit
Benoit Marketing LLC
703-919-1589/denise@benoitmarketing.com

   @dfbenoit

Photos can be downloaded [here](#).

The National Conference Center Announces ‘Halls of Horror’ Every weekend October 5 – November 4, 2018

Partnership with The Arc of Loudoun and Shocktober creates weekend destination

Leesburg, Virginia, September 2018 ... [The National Conference Center](#), award-winning Loudoun County community leader, has partnered with the wickedly fun haunted experience [Shocktober](#) to create a weekend destination experience for the month of October called ‘Halls of Horror’ (shocktober.conferencecenter.com). Shocktober is a haunted house fundraiser for the nonprofit, [The Arc of Loudoun](#) which serves children with disabilities and their families.

The Halls of Horror weekend package rates range from \$109 for a standard room to \$159 for a suite. The package includes full breakfast buffet, complimentary parking, “Trick or Treat” candy bag, gift card to the Black Olive Bar & Grill and shuttle to and from the Shocktober experience.

[Black Olive Bar & Grill](#) will be transformed into a haunted hotel pop-up bar with themed cocktails, the Vampire’s Kiss Martini and the Zombie as well as Witches Brews from local Solace Brewing Company. Proceeds from the room’s package as well as 10% of the spirits sales will be donated to [The Arc of Loudoun](#).

“We are very excited to be a sponsor and partner of Shocktober this October,” says Geoff Lawson, Vice President and General Manager at The National. “With more than 900 guest rooms at The National and an amazing hyper-local culinary experience, we are excited to invite guests to relax and enjoy our beautiful county, partake in the [Trail of Terror](#) and support this creative, one-of-a-kind destination haunt that raises funds for special needs families,” continues Lawson.

“We are thrilled to have The National and Black Olive Bar & Grill as a sponsor for our Trails of Terror 3-day passport showcasing destination partners in Loudoun County,” said The Arc of Loudoun, Executive Director Lisa Kimball. “The Grateful Ghouls at The Arc of Loudoun are delighted to partner with our Frightening Friends at The National. Together, We Scare because We Care!”

For more information about booking your Halls of Horror package, call 703-729-8000 or visit shocktober.conferencecenter.com.

About Shocktober

Every fall, Paxton Manor in Leesburg, VA transforms into a 4-story, terrifying, award-winning haunted house, giving thousands of patrons the scare of a lifetime. Built in the late 1800s, Paxton Manor has become the topic of many urban legends and a must-see attraction for thrillseekers across the country. The real reason for Shocktober? It’s the largest fundraising event for The Arc of Loudoun, a local nonprofit creating a lifetime of opportunities for children with special needs and their families. Shocktober 2018 is open every Friday, Saturday, and Sunday from October 5-November 4. Tickets are on sale at shocktober.org.

About The National Conference Center

[The National Conference Center](http://TheNationalConferenceCenter.com), with 150 flexible meeting rooms totaling 265,000 sq. ft., is a blank canvas, primed for learning and education. The expansive complex, located on 65-wooded acres in Northern Virginia, boasts an 880-seat dining room, 917 guest rooms and the largest ballroom in the Washington, DC area. The National is more than a meeting facility -- it can be completely transformed into the ideal environment for a training and development meeting. Winner of seven industry awards including “Best Conference Center” by Smart Meetings, "Hotel of the Year" by Virginia Restaurant, Lodging & Travel Association, a member of IACC, formerly the International Association of Conference Centres, and an approved GSA Schedule member. The National provides a customizable, distraction-free setting that maximizes productivity, learning, and engagement. [@TheNationalNoVa](#) [Facebook](#) [LinkedIn](#)

The National Conference Center complex includes the [West Belmont Place](http://WestBelmontPlace.com) Event Center that includes Northern Virginia’s largest ballroom (16,552 square feet). The hub for Loudoun County and surrounding area social and special events, West Belmont Place was named “Best Venue” by the International Special Events Society. [@WestBelmont](#) [Facebook](#) [Instagram](#)

The National Conference Center is owned by NCC PS Enterprises LLC, a venture between PCCP LLC and Stoneleigh Capital LLC. For information call 800-640-2684 or visit www.conferencecenter.com and www.westbelmontplace.com.

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