



WEST BELMONT PLACE
EVENT CENTER

Immediate Release

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**WEST BELMONT PLACE ANNOUNCES “\$99 JUST IN TIME”
Day Meeting Package and Booking Incentives**

LEESBURG, VA, July 18, 2018 ... [West Belmont Place Event Center at The National Conference Center](#) is pleased to announce a unique day meeting package for weekday and weekend dates through the end of the year. According to a survey published by the [Meetings Mean Business Coalition](#), executives believe in-person meetings are important to their businesses, beneficial to operations and critical to career development. As a result, corporate leaders are making in-person meetings a financial priority and report increasing investment in face-to-face meetings.

The National Conference Center is one of the leaders in developing the Day Meeting Package (DMP), which is an all-inclusive per person, per day-priced meeting package. The “Just in Time” Day Meetings Package starts at \$99/person and includes:

- Meeting room
- Unlimited healthy refreshment breaks to create a “food for thought” mood
- Farm-to-Table lunch with action stations in the Dining Room
- Basic technology package
- Complimentary WiFi throughout the campus
- Ample, covered complimentary parking with security
- Dedicated Meeting Ambassador to customize your meeting
- Productive learning environment, distraction-free campus setting
- A variety of outdoor space for socializing and networking after the meeting

And new this year, The National’s West Belmont Place offers four complimentary incentives or giveaways for those who book a day meeting anytime during 2018. Contract must be signed by August 31, 2018.

-A private 4-course Chef’s Table for four guests that can be a giveaway for meeting guests or a special event for staff, board of directors or VIPs.

-Complimentary ice sculpture with company logo.

- Complimentary Champagne toast at reception or dinner.
- Two complimentary hors d'oeuvres in the \$20-25/person range.

If the contract is \$5,000, one incentive can be added; \$10,000 contract, two incentives can be added and \$15,000 contract, three incentives can be added.

Adventure and Teambuilding

Some of the highlights of The National, in addition to its 265,000 sq. ft. of meeting and event space, is the newly designed Challenge Course and many teambuilding options that can be added to any meeting. This professionally-designed, 14-element Challenge Course addresses the physical and emotional needs of all individuals. Programs go beyond the usual Challenge Course with culinary competitions, off-site adventure trips, sport and game tournaments, wellness, fitness and mindfulness programs

Small and Intimate Spots

When new management took over The National four years ago, one of the goals was to create small, intimate meeting spaces. Common areas through the facility provide space for socializing, discussions and networking. A modern Living Room space off the lobby, a game room and a “speakeasy” room aptly named The National Secret round out the indoor space. The National Secret is located behind the active Black Olive Bar & Grill, and provides a quiet meeting space.

Hyper-Local Culinary Program

The National’s food and beverage program continues to grow and evolve under the direction of Food and Beverage Director Todd Goldian and Executive Chef Frank Estremera. They have focused on growing relationships with local farmers, incorporating over 60 local products to the daily menus that serve as many as 1,200 guests per day. The culinary team has created a healthy Breakfast for Champions menu that includes healthy shakes, steel oats oatmeal served with local honey, cage-free eggs and fresh produce from CEA Farms. See The National’s [blog post](#) with more details.

For more information about the “Just in Time” Package, visit [The National’s Blog](#) or call 703-724-5111 for more details. This offer continues through August 31st.

More about West Belmont Place at The National Conference Center | 18980 Upper Belmont Place, Leesburg, VA 02176

Located on a 65-acre natural setting campus in the heart of Northern Virginia, [West Belmont Place](#) at The National Conference Center is three miles from historic Leesburg, minutes from Loudoun One and only 12 miles from Dulles International Airport and 35 miles from Washington, D.C. With a 16,552 square foot ballroom, the largest in Northern Virginia, patios and courtyards as well as the West Lawn, West Belmont Place is one of the most beautiful, comprehensive event centers in Northern Virginia and often referenced as Loudoun’s party place. Recently, West Belmont Place was named Best Venue by the International Special Events Society. Adjacent to and part of The National Conference Center, West Belmont Place provides the perfect venue for weddings, cultural events and special occasions as well as corporate meetings, galas and training events.

The National Conference Center is also on the GSA schedule. The National is owned by NCC PS Enterprises LLC, a venture between PCCP, LLC and Stoneleigh Capital, LLC., which retained [LaKota Hotels & Resorts](#) to oversee all aspects of the day-to-day operations.

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