



## *News Release*

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### **The National Conference Center Announces Jane Davis Executive Director of Sales Administration**

**Leesburg, Virginia, April 5, 2017**—[The National Conference Center](#) has been a leader in training and conferences for more than 40 years and now operated by [LaKota Hotels & Resorts](#), which has brought new focus and expertise to the property's growing sales team, announces the appointment of Jane Davis, CMP, as Executive Director of Sales Administration. Davis will be responsible for a 16 person sales team. Chuck Ocheltree, Chief Marketing Officer, made the announcement.

“We are delighted to add Jane to our highly regarded sales team,” said Mr. Ocheltree. “Jane’s sales and marketing talents and vast experience are exceptional and will be a huge asset to our extensive sales program at The National.”

With experience spanning over 25 years, Jane comes to The National with broad sales, management, meeting planning and revenue skills from within the hotel, meetings, and the hospitality industry. Her experience spans from small independent hotels to over 20 years of experience in sales at the Willard InterContinental, to National Account Director for Salamander Hotels & Resorts to owning her own consulting company. She actively participates with ASAE, AMPS, Reston Herndon Meeting Planners, and other regional and area Chambers. She is an active member of PMPI and has her CMP certification. Her ‘large picture’ sales experience in the meetings business is a perfect match for The National Conference Center. She will be responsible for leading and mentoring the sales team as it grows its business to over \$35 million.

For more information about The National, please call Jane Davis at 703 714-5984 or email her at [jdavis@conferencecenter.com](mailto:jdavis@conferencecenter.com).

#### **About The National Conference Center**

Located in Northern Virginia, 12 miles from Dulles International Airport and 35 miles from Washington, D.C., [The National Conference Center](#) is one of the largest and most comprehensive conference centers and training facility in the nation. With 917 guest rooms and over 265,000 square feet of meeting and group function space, including the West Belmont Place catering complex with its 16,552 square foot ballroom, The National has become the nation's headquarters for productive meetings and West Belmont Place the hub for Loudoun County and surrounding area social functions and special events.



West Belmont Place was named 2013 Best Venue by the International Special Events Society. The National Conference Center is also on the GSA schedule. The National is owned by NCC PS Enterprises LLC, a venture between PCCP, LLC and Stoneleigh Capital, LLC., which retained [LaKota Hotels & Resorts](#) to oversee all aspects of the day-to-day operations.



For information call 800-640-2684 or visit [www.conferencecenter.com](http://www.conferencecenter.com) and [www.westbelmontplace.com](http://www.westbelmontplace.com).

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