



NEWS

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Bill Gibson Named Executive Director of Group Sales at The National Conference Center

Gibson specializes in social, military, educational and government sales

LEESBURG, Va., Feb. 29, 2016—Geoff Lawson, vice president and general manager of The National Conference Center, announced today that Bill Gibson has been named the new executive director of group sales, specializing in social, military, educational and government sales at the property. Prior to his promotion, Gibson was director of government markets.

“Bill has been a great asset to The National,” stated Lawson. “We are pleased to recognize his contributions with the promotion to executive director of group sales.” He continued, “Bill’s extensive knowledge of the government market, including our position on the GSA schedule, makes him a vital part of our sales force.”

Since originally joining The National’s sales team in 1994, Gibson has witnessed the many exciting changes that have taken place at the National under new ownership. These changes include renovations as well as updates to programs and entertainment offerings.

“It’s wonderful to see all of the changes taking place at The National,” said Gibson. “I am thrilled to offer new and exciting options to our clients and friends, including our newest product, The National Challenge Course featuring high and low rope elements.”

Gibson is a native Washingtonian and a cigar aficionado. He enjoys spending time with his family and is very active in his church community. Gibson resides in Purcellville, Va. with his wife, two sons and two Shelties.

More about The National Conference Center

Located in Northern Virginia 12 miles from Dulles International Airport and 35 miles from Washington, D.C., The National Conference Center is one of the largest and most comprehensive conference centers in the nation. With 917 guest rooms and over 260,000 square feet of meeting and group function space, including the West Belmont Place catering complex with its 16,500 square foot ballroom, The National has become the nation’s headquarters for productive meetings and West Belmont Place the hub for Loudoun County and surrounding area social functions. West Belmont Place was named 2013 Best Venue by the International Special Events Society. The National Conference Center is also on the GSA schedule. The National is owned by NCC PS Enterprises LLC, a venture between PCCP, LLC and Stoneleigh Capital, LLC., which retained LaKota Hotels & Resorts to oversee all aspects of the day-to-day operations. For information call 800-640-2684 or visit www.conferencecenter.com.

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