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WEST BELMONT PLACE CREATES THREE HOLIDAY PARTY THEMES

Holiday Party Ideas and Incentives

LEESBURG, VA October, 2018 — West Belmont Place Event Center at The National Conference Center creates three corporate and family holiday party ideas to help companies and associations (big and small) give back to the community and help those less fortunate. In a year with so much attention on individuals' rights, The National shows what corporate social responsibility events can do for your team. The passion for giving back exists in every one; all you have to do it provide an opportunity for people to shine.

A great holiday party contains three important characteristics: atmosphere, decor and refreshments (food, beverage). No matter how large or small your holiday party is, if it is done in the spirit of giving, it is bound to be a great night that your employees will appreciate.

This year West Belmont Place offers <u>3 Unique Holiday Party Ideas</u> complete with décor and activities that support a company's mission. For example, *A Family Affair* is perfect for the corporation or association that has a true family-work balance policy. Our culinary team will prepare a variety of sugar and gingerbread cookies for your staff and their families to decorate, creating a stress-free environment for parents and fun-filled day for the kids. See more on our <u>blog</u>.

The second party idea is *Deck the Hall Green*. The National and West Belmont Place holds the Green Seal™ Silver rating for more than 10 years, along with the Virginia Green™ certification. The National's Green Team, along with Food and Beverage Director, Todd Goldian, can create a hyper-local menu, along with a trip to one of Loudoun County's Christmas Tree Farms, concluding with a sing-along with one of our local choral clubs around the fire pits while toasting marshmallows for S'mores. See more on our blog.

There is no better team building then *helping others*. We work closely with many local non-profits and can help a planner find the cause that fits your corporate mission. It could be sorting toys for the Salvation Army's Toys for Tots, which is housed at The National or it could be putting together food baskets or emergency kits for one of the many shelters and non-profits in Loudoun County. See more on our <u>blog</u>.

And addition incentives are available for event planners who book a holiday party by November 10^{th:}

- An interactive dessert station.
- Complimentary ice sculpture with your company logo.
- Complimentary Champagne toast at reception or dinner.
- Two complimentary hors d'oeuvres.

If the contract is \$5,000, one incentive can be added; \$10,000 contract, two incentives can be added and \$15,000 contract, three incentives can be added.

Whatever your mission or thoughts for a holiday party, we are here to make your event a success and something meaningful to your staff. Call our catering department at (703) 724-5650 or email sales@conferencecenter.com today for more ideas and a site tour.

More about West Belmont Place Event Center at The National

The National Conference Center, with 250 flexible meeting rooms totalincatering@conferencecenter.comg 265,000 sq. ft., is a blank canvas, primed for learning and education. The expansive complex, located on 65-wooded acres in Northern Virginia, boasts an 880-seat dining room, 917 guest rooms and the largest ballroom in the Washington, DC area. The National is more than a meeting facility -- it can be completely transformed into the ideal environment for a training and development meeting. Winner of seven industry awards including "Best Conference Center" by Smart Meetings, "Hotel of the Year" by Virginia Restaurant, Lodging & Travel Association, a member of IACC, formerly known as the International Association of Conference Centres, and an approved GSA Schedule member. The National provides a customizable, distraction-free setting that maximizes productivity, learning and engagement. <a href="https://dx.doi.org/licenses/based-center-

The National Conference Center includes the <u>West Belmont Place</u> Event Center, a catering complex which holds Northern Virginia's largest ballroom (16,552 square feet). The hub for Loudoun County and surrounding area social and special events, West Belmont Place was named "Best Venue" by the International Special Events Society. <u>@WestBelmont Facebook Instagram</u>

The National Conference Center is owned by NCC PS Enterprises LLC, a venture between PCCP LLC and Stoneleigh Capital LLC. For information call 800-640-2684 or visit www.westbelmontplace.com.