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**THE NATIONAL CONFERENCE CENTER APPOINTS CHUCK OCHELTRREE STRATEGIC ALLIANCE OFFICER**

**LEESBURG, VA** (May, 7, 2020)—Building towards the recovery of the learning and development industry post COVID-19, [The National Conference Center](#) has appointed Chuck Ocheltree to a newly created role as Strategic Alliance Officer.

“As Chief Marketing Officer of The National since 2014, Chuck has been highly engaged with our L&D clients and in this new role will lead the recovery plan for supporting and growing the L&D market through his ability to introduce new strategic initiatives addressing the changes and marketplace challenges. We are thrilled to have Chuck step into this new role,” said Geoff Lawson, Vice President & General Manager.

“Given the current environment and the tremendous changes taking place within our meetings and learning industry, I am excited to highlight the resources and talent of The National and connect with clients valuing in-person learning and development. The coronavirus effectively forced organizations to pivot with swiftness and urgency to digital learning that will be priority in the short term. Moving forward, face-to-face learning interaction will be more highly valued than ever before,” said Ocheltree.

**About the National Conference Center**

Located on 40-acres in Northern Virginia, 12 miles from Dulles International Airport and 35 miles from Washington D.C., [The National Conference Center](#) is one of the largest and most comprehensive learning and training facilities in the nation. The 1 million square foot complex offers 917 guest rooms, 265,000 square feet of meeting and conference space. The National is on the U.S. Government GSA schedule and includes the West Belmont Place Event Center, a special events venue that includes Northern Virginia’s largest ballroom seating up to 1,800 guests (16,552 square feet). For information call 800-640-2684 or visit [www.conferencecenter.com](http://www.conferencecenter.com).

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